

**DIRECTORATE OF REGP  
KHADI AND VILLAGE INDUSTRIES COMMISSION  
IRLA ROAD,VILE PARLE(WEST),MUMBAI-56**

No:REGP/MKT/M-542/2003-04

Dt. 15-9-2003

**C I R C U L A R**

In partial modification of the Circular No. REGP/MKT/M-542/2002-03, dt. 11-6-2002 wherein permission is granted for opening of Sales Outlets under REGP as service points for Khadi (without rebate) and V.I. products in urban areas also alongwith rural areas, the Commission in its 520<sup>th</sup> meeting held on 29 & 30<sup>th</sup> August, 2003 decided that no project under REGP for setting up marketing outlets in urban areas will be considered. Hence forth, REGP will cover setting of sales outlets in rural areas only.

So unit financed under this in urban/semi-urban areas will not be eligible for Margin Money.

Other things pertaining to fulfillment of conditions etc.. will remain unchanged.

This will come into force **w.e.f. 1-10-2003.**

This is issued with the approval of the Chief Executive Officer.

**Sd/-**

**Dy. Chief Executive Officer (V.I.)**

**To,**

1. The CGM/GM All Public Sector Banks
2. All State/Regional Directors of KVIC
3. All State KVI Boards

**Copy to :-**

1. The Jt. Secretary, Govt. of India, Ministry of ARI, Udyog Bhavan, New Delhi 110 011 for information.
2. P. S. to Chairman, KVIC.
3. F. A. Cell, KVIC.
4. All Dy. C.E.O's in C.O., KVIC.
5. Dy. C.E.O (N.E. Zone), KVIC, Guwahati.
6. Director (KC), KVIC.
7. Director (Marketing), KVIC.
8. Director (CCC), KVIC.
9. PRO, KVIC.
10. Director (Publicity) for publishing in 'Jagriti'.
11. Dy. Director-I/c. (IT) with a request to put in web site of KVIC.

**Dy.Chief Executive Officer(V.I.)**